



PRIVACY POLICY

pursuant to Article 13 of EU Regulation n. 2016/679

Pursuant to art. 13 of EU Regulation n. 2016/679 (GDPR), which contains provisions for the protection of individuals and other subjects with regard to the processing of personal data, we wish to inform you that the personal data provided by you will be processed in compliance with the above mentioned legislation and the confidentiality obligations to which we are bound.

1. Data Controller

The data controller is **Società Produttori Cementi S.p.A.** (hereinafter "CONTROLLER"), with registered office in Via Macero 1, 40050 Argelato (BO) VAT number 00290580372, tax code and registration number at the Bologna Company Register 00321640377, PEC: psbsementi@pec.it.

2. Purpose of the Processing

The data you provide will be used for the sole purpose of executing the relationship between the parties that we define generically as "contract", below the details of the purposes:

- a) performance of the contract;
- b) fulfilment of obligations provided for by laws related to the contractual relationship;
- c) management of the contract, any external professional collaboration for the fulfilment of legal obligations
- d) protection of contractual rights;

The contract is the legal basis for processing.

3. Processing methods

Personal data will be processed in paper, computerized and telematic form and inserted into the relevant databases that can be accessed by those responsible for processing the data.

The processing may also be carried out by third parties that provide specific processing, administrative or instrumental services necessary to achieve the purposes mentioned above.

We point out that, in compliance with the principles of lawfulness, limitation of purposes, integrity, confidentiality, availability and minimization of data, Your personal data will be kept for the period of time necessary to achieve the purposes for which they are collected and processed.

4. Communication and dissemination of data

We also inform that the data collected will never be disclosed and will not be communicated, except for the necessary communications that may involve the transfer of data to public bodies, consultants or other entities for the fulfilment of legal obligations.

5. Transfer of personal data

Your data will not be transferred to member states of the European Union or third countries outside the European Union.

6. Existence of automated decision making, including profiling

The DATA CONTROLLER does not adopt any automated decision-making process, including profiling, as referred to in article 22, paragraphs 1 and 4, of EU Regulation n. 679/2016.

7. Rights of the data subject

At any time, you may exercise, pursuant to articles 15 to 22 of EU Regulation n. 2016/679, the right to:

- a) request confirmation of the existence or otherwise of personal data concerning them;
- b) obtain information about the purposes of processing, categories of personal data, recipients or categories of recipients to whom personal data have been or will be disclosed and, where possible, the retention period; c) obtain the rectification and deletion of data;
- d) obtain limitation of processing;
- e) Obtain the portability of data, that is to say receive them from a controller in a structured format, commonly used and machine readable, and transmit them to another controller without hindrance;
- f) oppose the processing at any time and also in the case of processing for direct marketing purposes;
- g) oppose automated decision-making relating to persons , including profiling.
- h) request from the controller access to, and rectification or deletion of, personal data concerning him or her, or restriction of processing thereof, or to object to their processing, as well as the right to data portability;
- i) revoke the consent at any time without prejudice to the lawfulness of the processing based on the consent given before the revocation;
- j) Submit a complaint to a supervisory authority.

To exercise your rights with written request or for any other information contact us using the certified email psbsementi@pec.it or an email to privacy@psbsementi.it or the postal address of the OWNER's headquarters.

8. Updating

This document may be subject to changes and/or additions, also as a consequence of any subsequent amendments and/or regulatory additions.